



**MINISTRY OF TOURISM  
REPUBLIC OF SOUTH AFRICA**

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**MEDIA RELEASE**

**DATE: 16 September 2025**

**Tourism Minister Patricia de Lille's Diary - September Week 3**

**TBCSA's Tourism Leadership Conference 2025**

The Minister of Tourism, Patricia de Lille will deliver the opening address at the 4<sup>th</sup> annual TBCSA Tourism Leadership Conference taking place this week at Sun City Resort, North West. The delegates will convene under the theme "Matters of Tourism: Growth, People, and Policy." The conference takes place in Tourism Month, underscoring the importance of collaboration to further unlock growth in the sector and create jobs.

Date : 18 September 2025  
Venue : Sun City Resort, North West  
Time : 08:00 – 10:00

**THE END**

For streaming links, images, videos and further information please scan the QR Code and join the Tourism Department's National Multimedia WhatsApp Group.



**Media Queries:**

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